

Blue Cross of India

57th Annual Report
1st April 2020 to 31st March 2021



REPORT OF THE GOVERNING BODY FOR YEAR ENDED MARCH 31, 2021

HOSPITAL & SHELTERS:

Blue Cross Avenue, No: 72, Velachery Road, Guindy, Chennai- 600 032

Phone: 044-43562242

Kunnam Village, Sunkuvarchatram Kanchipuram Dist.

Thodukadu Village, Sriperumbudur-Tiruvellore Road,
Tiruvellore District

Dr. S. Chinny Krishna

Chairman Emeritus



Members of the Governing Body of the Blue Cross of India

Mr.Shantilal M Pandya

Chairman

Mrs.SaraswathiHaksan

Honorary Secretary

Mr.SathyaRadhakrishnan

Honorary Joint Secretary

Mr.P. Mohanakannan

Honorary Joint Secretary

Mr.Tyagarajan Krishnamurthy

Honorary Joint Secretary

Mr.S.Sridhar

Honorary Treasurer

Other Members

**Dr. NandithaKrishna , Mrs.Malliga Ravinder, Mr.R. Shanker, Mr.Sugal Chand Jain,
Mr.Kantilal Chandhak, Mr.G.Balasubramanian, Mr.Rudra Krishna, Mr.Prashanth Krishna,
Dr Chinny Krishna, Mr.T.Shantilal, Mr.Nemichand Singhvi, Mr.Kamlesh Jain, Mr.Vinod
Kumar Jain, Mr.Prabakar**



AWARDS BY GUIDESTAR

Blue Cross of India is happy to announce that we are thrilled to receive [GuideStar India](#) Platinum Award for the Highest level of Transparency in operations. Blue Cross of India is the only AWO in India to earn this certification.

Thank you for trusting us to be your preferred Animal Welfare Organization in Chennai, India. We appreciate your support. We look forward to your continued support and encouragement

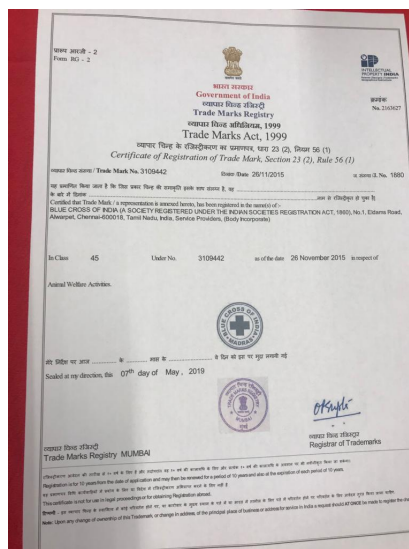
GuideStar India has awarded the Platinum certificate for the highest level of Transparency in operations once again which will be valid until June 2021.



GuideStarIndia Certifications: Platinum FY 2013-14, FY 2014-15, FY 2017-18, FY 2018-19

BLUE CROSS OF INDIA TRADE MARK

Blue Cross of India received the Certificate of Registration of Trade Mark under the Trade Marks Act, 1999 in September 2019.



IMPORTANT EVENTS

SPECIAL ADOPTATHONS

Due to the Covid 19 Pandemic and the Social Distancing restrictions, no adoptathons could be held in the year 2020-21

INITIATIVES TAKEN TO STREAMLINE RESCUES

Blue Cross of India implemented the Registration of Rescue requests, ABC Requests through our Webform links: bit.ly/bciresq and bit.ly/bciabcr respectively.

We are actively using the ZOHO ONE software, donated for free by ZOHO Corp, to store our records in the database from September 2019.

OTHER MAJOR DEVELOPMENT

The erection and installation of the incinerator Project which is sponsored by Chennai Willingdon Corporate Foundation has been completed. The application for the Consent to Operate (CTO) viz. the final approval of the TNPCB has been submitted. The operation of the crematorium will start after the permission is received.



FREE VEGETABLES AND FRUITS RECEIVED FOR THE ANIMALS

We have arranged for free vegetables and fruits to be supplied to us daily through Waycool of Virugambakkam



A puppy shed has been erected at the entrance of BCI opposite to the Ganesha statue which was sponsored by a well wisher Shri Vemur Shrinivasa Prasad



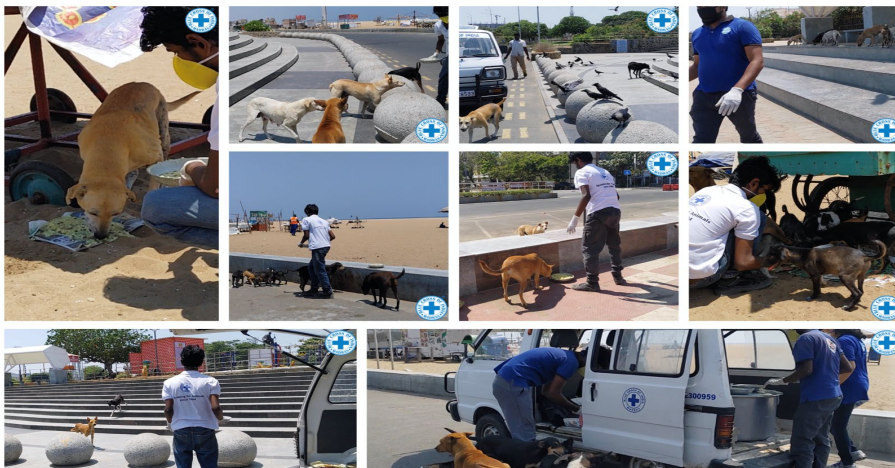
Pellet Feed Equipment Installation

The pellet feed equipment, sponsored by Ms.Diana Ratnagar of Beauty Without Cruelty, has been installed in our campus. The equipment is be commissioned for its use.



APRIL-JUNE 2020- KARUNA FOR STRAYS-FEEDING OF STREET DOGS DURING COVID 19 LOCKDOWN

In March 2020, the whole world was affected by the Covid-19 pandemic and Indian Government enforced a nationwide lockdown. Hunger has no pause button, especially for the street animals that thrived in an ecosystem that was upended by the lockdown that began more than a month back. But animal welfare organisations like the Blue Cross of India have yet again come to their rescue, and this time with a first of its kind program to reduce their hunger - Blue Cross calls it 'Karuna'. We delivered over 1 lakh meals for the dogs in Chennai and its outskirts for distribution through community feeders. Thanks to Hotel Green Park for assisting us by cooking some part of the meals for the dogs every day with the materials given by us. Many individuals, organizations came forward to help by donation feed raw materials in kind also.



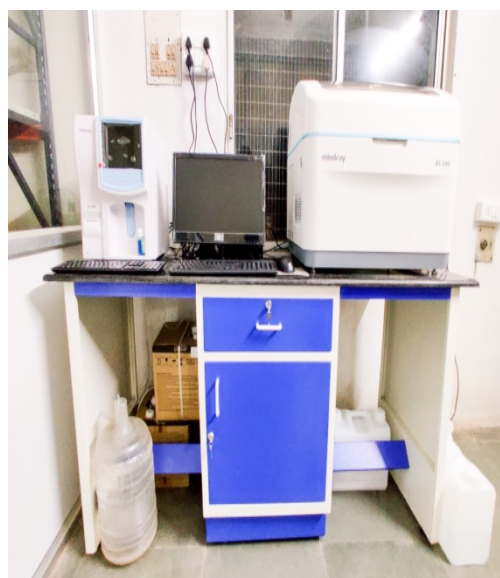
WATER BOWL PROJECT-WATER BOWL FOR ANIMALS & BIRDS

Blue Cross of India's annual project of distributing water bowls was done this year also. Free water bowl distribution has engaged a lot of volunteer participation and helped thousands of animals quench their thirst.



PROCUREMENT OF DIAGNOSTIC EQUIPMENTS

A big thanks to HCLF for providing us the financial assistance in this program to procure Diagnostic equipments for treatment of animals. BCI has established the Lab for checking the blood, Bio chemistry using the grant. BCI also has the X-Ray machine with the Fuji Digital Reader for taking X-Rays and the Ultra Sound equipment for scans.



PRANI MITRA AWARD FOR OUR CO-FOUNDER

Our Co-founder Dr.S.Chinny Krishna has been conferred the Prani Mitra Award for Life Time Animal Service by the Animal Welfare Board of India in February 2021.



TACTICAL RESCUES

SPECIAL (TACTICAL) ANIMAL RESCUES DURING 2020-21

During the year 2020-21, over 219 tactical rescues were conducted to rescue dogs, cats, cow and other animals from difficult circumstances like from a well, ditch, trap, drainage ponds, snares...etc

Animals are often found trapped in ways that they cannot get out by themselves. Poor urban landscaping, ignorance about the dangers of improper construction and lack of care for one's animals are just some of the reasons.

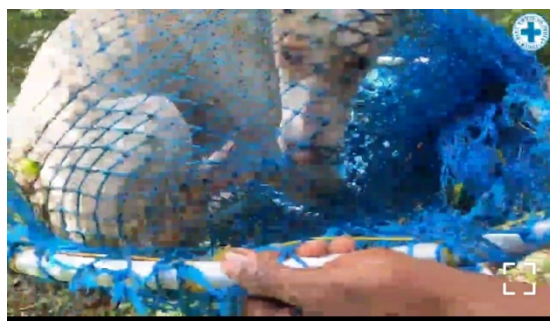
Some staff members and volunteers of Blue Cross of India are trained to rescue animals from such situations. They work as a team and save lives. This is apart from the thousands of routine rescues done by the BCI rescue teams in and around the city.

Over the past year, we've successfully executed many tactical rescues that includes rescuing buffalo hit by a train, multiple cats, dogs and cattle from wells and other accident cases. Here are a few such rescues:

1. Blue cross of India rescues a cow that has fallen into a pit.



Blue Cross of India rescues a dog that has fallen into a well



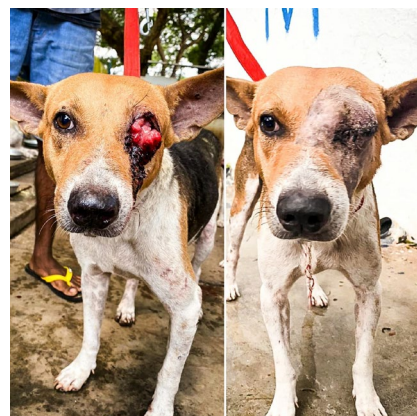
OUR VOLUNTEERS-PILLARS OF SUPPORT

An Animal Welfare Organization can do a lot more with the support of volunteers. We are indeed lucky to have many volunteers who give their time, efforts and resources to help us help the animals. We regularly conduct volunteer induction sessions at our shelter to guide them to help us in our shelter. Trained and skilled volunteers often go for conducting special rescues with our General Manager (Rescues). We are thankful to all of our volunteers for offering us their services.



RESCUES AND TREATMENT

Pictures of few of our rescued animals, before & after treatment, and some stories at our hospital and shelter



Abandoned pet with skin disease, healed and groomed and later adopted by a loving family and the transformation thereafter



Sophie was an abandoned pet and came to us during the April 2020 lockdown. She was pregnant and gave birth to 4 puppies. She is such a gentle and magnanimous soul that she started providing milk to the other pups also in the shelter. This is a picture of her giving milk to all the pups. She is now spayed and lives happily in our shelter



This poor puppy came with eye condition called chemosis (Swelling in the Conjunctiva tissue around the cornea). This occurs due to many reasons like allergy, trauma, protein deficiency, insect bite, etc.



Odin was rescued and brought to the shelter when upon further examination it was found that Odin would be able to see through that eye. He healed and was discharged to where he was picked



We thank the following Rice Donors:

Dr.Nanditha Krishna, Alwarpet	Mrs.Seetha Mouly, Sholinganallur
Mr.Vidyakar, Udavum Karangal	Ms.Akila, R.A.Puram
Ms.Shanthi, Sowcarpet	Ms.Lakshmi Mahadevan, Adyar
Ms. Subash Sowcarpet	Dr.Rajendiran, Anna Nagar
Dr.Asokan, Adambakkam	Ms.Akshaya, Anna Nagar
Chennai Food Bank	Mr Hemant Muskaths
Mr. Uttham, Purasawalkam	Mr. Rahul, Sowcarpet
Mr.Vimal & Team Chennai	Mr.Vasanth Subramaniam, Thiruvannamiyur
Mr.Narayanan, Alandur	Ms.Gomathi, Adyar
Mr.Kamal, Sowcarpet	

OTHER REGULAR DONORS

We thank our donors M/s Krea Knowledge, Ms.Shamima Sultana, M/s Depenning & Depenning, Mrs.Mavis Johnson, Sri Abubaji Charitable Trust, M/s K M Pandia Charitable Trust, Mr.M.V.Subbiah, Ms.Sumithra, M/s Surajbai Sardarmull Navya, Mr. Mukandan Seshasayee, Ms.Vijaya Rani, M/s V.R.Durgambaa Charitable Trust, Mr.Ravi Menon & Ms.Mini Krishnan, Mr.V.Raji, Mr.Muthu Natarajan, Mr.Arun Bewoor, Ms.Poongothai, Mr.Ramamoorthy for helping us serve the animals..

We also thank all those donors who have donated feed, medicines and other materials through our Amazon Wish list and all those who have donated in kind for the welfare of animals.

We thank the following good samaritans and organizations who helped the animals through us:

1. HCL Foundation for supporting us through the CSR program
2. SITA for supporting us through their CSR program
3. ABT Maruti for donation of a Maruti EECO vehicle
4. JITO, Chennai for donating Rice during the Covid 19 pandemic lockdown
5. CTS for donating feed, medicines, Covid PPE during the Covid 19 pandemic lockdown
6. Aavin for donating cattle feed during the Covid 19 pandemic lockdown
7. Marchig AWT, Help Animals India, CHAL USA, Aspick Engineering for their continued support for running our hospital and shelter.
8. Chennai Willingdon Corporate Foundation for sponsoring the Incinerator Project, the construction of which is completed and will be commissioned in 2021-22.
9. Arnav Foundation for their donation of Rice, Toor Dhall, Ghee during the Covid 19 pandemic lockdown



10. Waycool Ltd for supplying free left over vegetables and fruits for the animals in our shelter.
11. Masibus Automation And Instrumentation Pvt. Ltd, Gandhinagar, Gujarat for their continuing support for running our hospital and shelter
12. MARS India International Pvt Ltd for supplying free dog and cat feed for the animals in our shelter.
13. Ranka Charitable Trust for maintenance of the Aviary Section
15. Business Gateways International for providing animal feed in kind regularly
16. RNBDG Foundation for their regular and continuing support to support our services.
17. Ms.Roshni Nadar Malhotra for continued support for running our operations.
18. Winsome Constance Kindness Trust for their support
19. Animal Husbandry department, Govt of Tamil Nadu for their annual grant and donation of Rice and Toor Dhall during the Covid 19 Pandemic lockdown.
20. Ms.Diana Dhul Ratnagar, Pune for her continued support
21. A special mention for Vivek Venkatraman for being the Senior Volunteer coordinator and for managing the Amazon Wishlist of BCI.
- 22.Mr.Jay Sankaran and Mrs Suchi Mouly for their regular donation to support our operations.



Our Major Donors:

Marchig Animal Welfare Trust
HCL FOUNDATION
SITA
Vier Pfoten – Four Paws International
Global Giving Foundation
CHAL USA
Help Animals India
Proveg International
UK Online Giving Foundation
Express Infrastructure Private Limited
RNBDG Foundation
Aspick Engineering Pvt Ltd
Roshni Nadar Malhotra, HCL
Jay Shankaran & Ms Suchi Mouly
M.M.Forgings Ltd
Viji Sundaram
Suresh Sundaram
Sharada Rajamani
Saraswathi Haksan
Dr.Nanditha Krishna
Geeta
G.Rajendran
V.Seetha Mouly
Ranka Foundation
Chitra Ramaswamy
Dr. Chinny Krishna
Depenning & Depenning
Diana Dhul Ratnagar
M/s Escapade Real Estate Pvt Ltd
M/s Manju Sawhney Mahindra
Sharada Rajamani
M/s The EIMCO KCP Ltd
M/s Sapthagiti Charitable Trust
Masibus Automation And Instrumentation Pvt. Ltd, Gandhinagar, Gujarat
Lakshmi Natarajan
S.Vinod Kumar

We are grateful to all the donors for wanting to help the animals through Blue Cross of India.



Chennai Willingdon Corporate Foundation





SHELTERS

At the end of the financial year, on 31st March 2021, the number of animal in the shelters were as follows:

SHELTER AT VELACHERY

ABC DOGS	85
TREATMENT DOGS	142
SHELTER DOGS -OLD PEDIGREE	39
SHELTER DOGS ABANDONED- PEDIGREE	23
ELECTIVE SURGERY – DOGS	37
INFECTIOUS WARD-DOGS	12
MANGE DOGS	54
ORTHOPAEDIC CASES –DOGS	24
PUPPIES	257
CAT - SHELTER , ABC CATS & TREATMENT CATS	246
KITTENS	140
CATTLE & BUFFALOES	42
HORSES	12
DONKEYS	0
PIGS	6
RABBITS	31
GUINEA PIG	114
PARROTS	9
PIGEONS	204
CROWS	5
SQUIRRELS	41
WHITE RATS	8
MYNAH	1
LOVE BIRDS	2
OTHER BIRDS	31
Wild animals under treatment-MONKEYS	3
TOTAL AT VELACHERY SHELTER	1568

KUNNAM

CATTLE	58
BUFFALOES	78
CALVES	0
DOGS	17
TOTAL AT KUNNAM	153

THODUKADU

Dogs	0
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TOTAL No. OF ANIMALS - 1721



ANIMAL BIRTH CONTROL - ANTI RABIES – FOR DOGS

MONTH	AT GUINDY	AT NEYVELI
APRIL,2020	13	0
MAY,2020	100	0
JUNE, 2020	26	0
JULY, 2020	210	0
AUGUST, 2020	290	59
SEPTEMBER, 2020	158	0
OCTOBER, 2020	320	9
NOVEMBER, 2020	152	76
DECEMBER, 2020	195	72
JANUARY,2021	213	70
FEBRUARY,2021	330	41
MARCH,2021	526	42
TOTAL (*including Corporation dogs 781 Nos)	2533	369

SUMMARY OF ABCs DONE (DOGS)

ON RESCUED ANIMALS	1376
FROM CORPORATION	781
MUNICIPALITY & OTHERS	376
PONDICHERRY	0
NEYVELI	369
TOTAL	

ANIMAL BIRTH CONTROL –CATS

MONTH	Nos.
APRIL, 2020	24
MAY, 2020	22
JUNE, 2020	20
JULY, 2020	24
AUGUST, 2020	26
SEPTEMBER, 2020	30
OCTOBER, 2020	15
NOVEMBER, 2020	35
DECEMBER, 2020	20
JANUARY,2021	10
FEBRUARY,2021	30
MARCH,2021	32
TOTAL	288



RESCUED ANIMALS

Species	No. of Animals
DOGS	4208
PUPPIES	7600
CATS	244
KITTENS	2828
BIRDS	526
CATTLE	105
SQUIRRELS	75
RABBITS	45
HORSES	1
TOTAL	15637

TREATMENT/SURGERY

MONTH	Out Patient Clinic		
	Nos.	Dogs	Cats
APRIL, 2020	0	27	24
MAY, 2020	0	18	22
JUNE, 2020	0	33	20
JULY, 2020	0	133	24
AUGUST, 2020	0	399	26
SEPTEMBER, 2020	0	155	30
OCTOBER, 2020	275	267	15
NOVEMBER, 2020	619	563	35
DECEMBER, 2020	929	669	20
JANUARY, 2021	1171	809	10
FEBRUARY, 2021	1235	1046	30
MARCH, 2021	1111	427	32
TOTAL	5340	4546	288



MONTHLY ADOPTIONS

MONTH	DOGS	PUPPIES	KITTENS
APRIL, 2020			
MAY, 2020			
JUNE, 2020			
JULY, 2020			
AUGUST, 2020			
SEPTEMBER, 2020		183	33
OCTOBER, 2020	2	175	52
NOVEMBER, 2020	2	138	35
DECEMBER, 2020	8	157	32
JANUARY, 2021	2	132	33
FEBRUARY, 2021	3	139	24
MARCH, 2021		142	69
TOTAL	17	1066	278

TRANSFER OF HEALTHY LARGE ANIMALS

Date	Animals shifted	Orgn to where shifted
28-Aug-20	Cows-12	SRI JAYAM GOSHALA
29-Aug-20	Cow& Calf-1, Cows-2, Fowls-8	Mathew's Farm, Nandhimeedu village
22-Oct-20	Cows-10	Gomathi Goshala Trust, Sirkazhi
28-Oct-20	Horses-2 Donkey-1	Vaksana Farms, Gingee
28-Dec-20	Bull-4, Buffalo-1	BLUE CROSS OF INDIA, KUNNAM
29-Jan-20	Buffalo bulls-5	BLUE CROSS OF INDIA, KUNNAM
07-Feb-20	Buffalo bulls-5	BLUE CROSS OF INDIA, KUNNAM
02-Mar-20	Buffalo bulls-3	BLUE CROSS OF INDIA, KUNNAM

CONCLUSION

The year 2020-21 will be remembered by all because of the Covid 19 pandemic and the havoc the virus has created all over the world and which is still continuing to circulate all over the world. Like all other institutions and charitable organizations, this pandemic affected Blue Cross of India also due to increased expenditure on prevention measures of the virus infections, loss of manpower etc... The Covid19 pandemic crisis which came in March 2020 affected everyone including animals, who struggled to find food because of the nationwide lockdown imposed. But it showcased the resilience and humanity in people who came forward to donate in kind and money to help the animals and also volunteer in the distribution of food to the street animals. Despite the difficult situation, thousands of animals injured in accidents or young puppies and kittens separated from their mothers are rescued by us each year. Thousands of ABC/AR operations on dogs and several hundreds on cats are carried out every year. Close to 1500-1800 of injured and sick animals are in our shelters at any time. We thank the staff and the volunteers for rising to the occasion to ensure that the shelter did not close down even for a day due to the pandemic. Blue Cross of India salutes each and every one of them. All our services, with the exception of requesting the cost of vaccines from guardians with pets, are provided totally free of charge. In spite of so much of our work being done by volunteers, the running of so massive an operation needs a lot of money. It is, therefore, with sincere thanks that we acknowledge the generous help of our supporters without whose help the above work would not have been possible.